



1990 25 2015 TM

AMBASSADORS FOOTBALL

ANNUAL REPORT 2015

Take Inspiration
NOT FROM
2006
WANA BOLA
IWF WORLD SPRINTS

KENYA





Dear Friend

2015 was a year of change for Ambassadors Football GB as we saw Dave Oakley, our Director for the last eight years, move on to an exciting new job within our organisation. I appreciate Dave's friendship and input in our work as we move forward and we all wish him well.

I see that Ambassadors Football GB does what it is called to do. Helping communities be more integrated in Tower Hamlets and Hackney through Fathers Football. Giving people opportunities to improve their lives and get training and connecting with big city institutions through Whitechapel Genesis. Helping kids see good character and biblical values are at the heart of life through our football schools.

But we can't do it without partners. The local church is our first port of call when we do our work. It provides the foundation locally and the manpower to multiply the simple things we do through football. It can help these activities to have a spiritual impact well beyond what we can imagine.

And we need partners like you. Who will read our news, pray for us and support our work by giving your time and resources. As I read this report I am encouraged. I trust you will be too as we seek first God's Kingdom in Great Britain and around the world, in and through the simple game of football.

God bless
In His team

Martin Bateman
GB Director



In the UK in 2015 we partnered with 148 churches directly impacting over 2000 people.

In Great Britain we have 7 staff members.

In 2015 we trained 3 interns.

"Through the internship I saw how easy and successful football can be to share the Gospel. I have been inspired to start Ambassadors in my home town in Germany."

Lucas, Ambassadors Intern

In 2015 we worked weekly with over 400 participants as we seek to disciple.



GREAT BRITAIN

Goalside

- 3 Goalside projects running weekly
- Over 100 kids/adults attending
- Partnering with 5 churches
- Involving 10 volunteers

"The partnership we have with Ambassadors is a massive help. We have 40 young people (aged 6-18) every Monday night and the relationships we have built up with them and their families is wonderful. They love coming to sessions and the way we have seen their characters develop has been remarkable."

Mikhail, Christ Church London

Talk Football

- 300 people receiving Talk Football weekly
- 34 talks produced and sent

"The Talk Footballs are a great resource for my football project in the community. Please keep them up!"

Mark McGowan, KC21 Church

Football Schools

- 10 Football Schools
- 300 kids attending aged between 7-16
- 40 volunteer coaches
- 150 family members attended church or awards ceremonies

"Many thanks to all the coaches who came during the week, it was a great success, both from a football perspective and the fact that we had about 40 people attending the awards service on the Sunday, who we would not normally see at church."

Ascension Church, London

Tournaments

- 7 tournaments
- 58 churches and over 100 teams
- Gospel presented 4 times along with numerous conversations

2 festival tournaments run for Salvation Army at Boundless 15 and CVM The Gathering.

Genesis

- 42 youth/men attending
- Partnering with 4 churches
- 6 received 'Game Changing Awards' for transformation
- 870 meals served by Good Shepherd Mission

"It's given me a sense of purpose, it's helped me get to know people. On the street you can feel lonely, I come to play football, but also love to see everyone."

Genesis player

Fathers Football

- 90 fathers attending
- Partnering with 9 churches
- 4 sessions per week
- 6 meals served
- 2 fathers & children trips

"Fathers Football has been the best way to reach local dads from different backgrounds and cultures."

Tom Carpenter, London City Mission

" It has been amazing to see how God is changing people coming to the football over the past few months. Ben (picture right) who has been part of both Goalside and Genesis football started to ask more questions about church last summer, so when invited to church he accepted. I was surprised to see that he turned up with partner and daughter! It has been amazing how they as a family have become so involved with the church, his partner goes to all the mums' events along with their one year old. Ben shared with me whilst chatting after football recently how he has been on a journey over the last two years from a dark place where

trouble with the police wasn't uncommon, to being excited about life, having purpose, hope and even full-time work. One of Ben's close friends, also a member of Goalside football who knew Ben as a youngster, said to me recently, "I can't believe Ben goes to church. Seriously Dan, if you knew what he used to be like you wouldn't believe it!" Needless to say this friend is also planning to come along with us sometime to see what it's all about! Please pray for their continued discipleship and for Ben's friend Glen as he is amazed at the changes he is seeing."

Dan Owen, Ambassadors Football



" We are a small local church in Hackney and have been working with Ambassadors Football for at least 5 years now. To begin with we ran one youth team and now we have an adult team and two youth teams. It has been a great partnership. Most years we have shared a part time intern with Ambassadors, with us acting as the host church. Last Sunday there were probably 10 teenagers in the church who we had built relationships with through the football teams. That is after a group of 3 lads went off to university last autumn, all of whom were from a non-churched background and came into a relationship with us through football and other local groups. We hope to continue and expand this ministry in the coming years with the hope of seeing our youth work continue to grow and engaging with many young people who are at risk of joining the local gangs in Hackney."

Kevin Belcher, Frampton Park Baptist Church

AROUND THE WORLD

New offices started in 3 new countries. We now have offices in 26 countries around the world.



Pro tour to India opens doors in large cities for possible follow up.

Trips to the Calais refugee camp to play football and share faith.



Brazilian teams visit Wales and Russia to help with programmes there.

Disaster relief after Nepal earthquake continues to help many people.

14 TREC courses in 10 locations worldwide with 260 participants that impact over 9000 players weekly.



FINANCE



Ambassadors Football GB is extremely grateful to all those who donated to make our work possible in 2015.

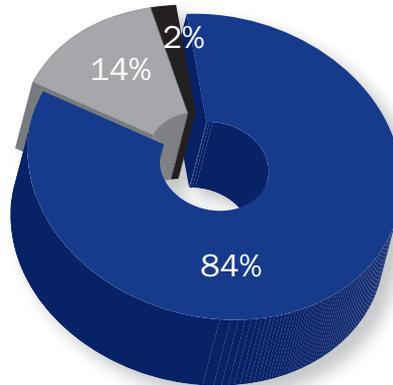
Keeping our overheads low, we ensure that the majority of our income is spent helping to make a difference in communities through football.

We are thankful to God for those who generously support our work, without whom we simply could not have transformed lives.

If you would like more information about our financial statements, which can be seen in full detail on our website, then please get in touch using the contact details on the back cover.

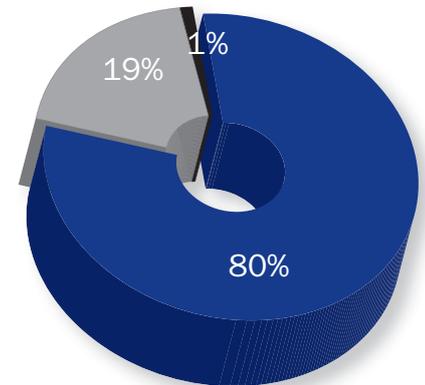
Sally Prentice
Finance & Operations Director

INCOME



- Donations
- Charitable Activities
- Activities for Generating Funds

EXPENDITURE



- Charitable Activities
- Management & General
- Development & Fundraising

2015 was the 25th anniversary of a small group of families coming to Bolton to start up what became Ambassadors Football.

Now in more than 25 nations, we have seen an impact far beyond the numbers of staff that we have in our team. Other ministries, churches and families have been blessed by our investment in the lives of people. At the same time, the harvest is still plentiful. What can we do? We MUST work with others to complete the task Jesus gave to his disciples.

We want to support 500 churches in their disciple-making mission by 2020.

We can do this through engaging, listening and using our experience to share the power of football and training the church. We want to see communities impacted through 'the beautiful game'.

From refugees in Calais, to the village church football team, to inner city disenfranchised youth - we can help the church make the impact that is needed to transform individuals and communities for the better.

Please come with us on this journey.

Martin



**FOOTBALL
FAITH
FUTURE**



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