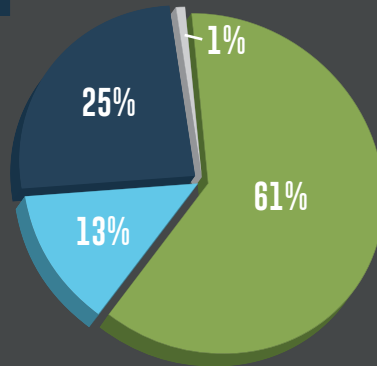




**AMBASSADORS  
FOOTBALL  
ANNUAL REPORT 2014**

## REVENUES

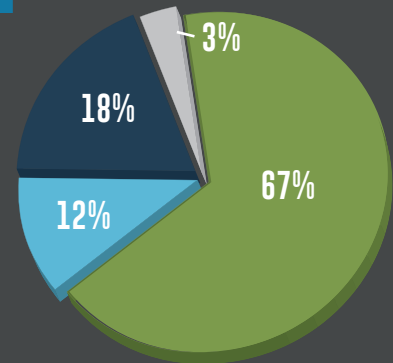
\$3,868,348



- CONTRIBUTIONS
- MINISTRY ACTIVITIES
- CENTRES OF HOPE
- OTHER INCOME

## EXPENSES

\$3,681,241



- MINISTRY ACTIVITIES
- ADMINISTRATION
- CENTRES OF HOPE
- DEVELOPMENT & FUNDRAISING

We praise God for the thousands of donors and ministry partners that support the work in our 25+ countries and the hundreds of nations yet to be reached with the Gospel of Jesus Christ.

We believe that our call to reach the nations through the ministry of football requires good stewardship of the funds with which God has blessed us. Strategically planned sustainability projects include a vision of Centres of Hope in every region.



Thank you for your support and prayer in 2014. God continues to bless the ministry with increased reach.

Today, Ambassadors Football has about 140 staff and 1000+ volunteers in 20+ countries having ministry with about 70,000 people annually. This is direct ministry that is done by Ambassadors Football staff and volunteers. Additionally in the past 10 years Ambassadors has had the privilege of providing Bible based training for 2000+ soccer coaches from over 60 countries. These coaches are a part of a growing movement of God throughout the world to use soccer coaches as leaders, mentors and ministers of the Gospel to today's youth, many of them fatherless.

We see a world that is eager for solid, loving and trustworthy men and women coaches who can come along side young people and guide them towards a relationship with God and a fulfilled life. The need is great all around so please pray with us in 2015 and give as God puts it on your heart.

For His Glory,

A handwritten signature in white ink that reads "Jonathan H. Ortlip". The signature is stylized and includes a long horizontal line extending to the right.

Jonathan H Ortlip  
Ambassadors Football  
President

# CAMPS

“ Last week was a great week for myself and all our volunteers. I've never had an experience serving quite like it. ”

- USA Church secretary & camp coordinator



Camps impacted refugees in the USA, townships in South Africa and rural communities in Brazil. They continue to be a key part of our work in partnership with local churches across the globe.

Australia saw a 30% increase in numbers of participants in camps from 2013 and Great Britain saw a rise of 25% in the number of camps taking place.

Our vision for 2015 is to maintain and develop more camps in every country where we work - training partners to take on the camps themselves.

EAST ASIA - One boy who had a physical disability all his life joined us for camp this past June. Because of his condition he had never participated in any physical activities and had a high sense of insecurity in him. We held the camp in partnership with a local church and his parents were delighted to see him fully engaged, even though he could not play competitively. Right after the camp, the parents sent us a video showing him climbing up a flight of stairs..unassisted...the first time in his life! They were thankful for how the camp had impacted him!

# COMMUNITY

From inner city Pittsburgh to capital cities of Latin America, we run community projects in partnership with local churches and organisations. We are seeing adults respond to the message of hope that we give as they play together, and children hear the same message as they take part in our programs.

In 2015, we hope to introduce our models for ministry in other cities around Britain and the world. The success of our work depends on ourselves and our partners making the most of the opportunities that football brings us to share our faith.



LONDON - Liam lacked motivation to even get out of bed as a 22 year old in inner city London. Unemployed for four years and rejected by every prospective employer, the only thing that kept him going was the Whitechapel Genesis football project run by Ambassadors in partnership with the Salvation Army and local churches.

Another partner agency run by a successful restaurateur, Beyond Food, chose Liam to be an apprentice chef with an intake from underprivileged communities in the British capital. Liam's application to the job means he is due to get a full-time contract with a top restaurant later in 2015.

**“ I WOULDN'T BE HERE IF IT WASN'T FOR FOOTBALL. ”**



Our flagship TREC course (Training, Resourcing & Equipping Churches and Coaches) was able to train over 300 people around the world in 2014. With three levels, trainees have the chance to develop coaching skills and biblical ministry over an extended period. Linked to our association programme, it means we can invest long-term into the lives of people doing football ministry around the world.

The nature of TREC means we can expand our work into nations where we do not currently have offices. In recent years it means we have trained coaches from countries such as Russia, Ukraine, Romania and North Africa. In 2015, TRECs are planned for every continent with the nations of Congo, Serbia & Mexico hosting a TREC course for the first time.

KATHMANDU, NEPAL - In March, over 30 coaches from around the nation attended a training course for Christian coaches (TREC) in Kathmandu. Three attendees came from neighbouring countries, one of whom was recommended by a partner agency of ours. He commented,

**“ I HAVE BEEN PLAYING FOOTBALL SINCE BEFORE I WAS AT SCHOOL AND THIS IS THE FIRST TIME I HAVE HEARD THAT YOU CAN COMBINE BIBLE TEACHING WITH SPORT. I AM HEADING HOME TO BEGIN A FOOTBALL TEAM IN MY TOWN WHERE I CAN SHARE MY FAITH THROUGH THE LANGUAGE OF FOOTBALL. ”**





DOLISIE, REPUBLIC OF CONGO - 2014 saw a high-level, Ambassadors professional team tour the Congo. It was an amazing time filled with opportunities to share on TV & radio and play the top 2 teams in the country which has helped build relationships with the FA and Minister for Sport. The players also stayed overnight in a remote village which included being kept awake by villagers singing and dancing around the fire as they invoked spirits to be with them. This was a real eye opener into the lives of the villagers who worship spirits and live under their rule. Jesus said, "If the son sets you free, you shall be free indeed." It would be great to see people praying for these villagers as we know that God can do what might seem nearly impossible to us. In mid-2015, an Ambassadors team from Ireland will follow up in Congo with another tour.

**“ I AM THANKFUL FOR NEW DOORS THAT GOD IS OPENING IN CONGO. WITH THE ARRIVAL OF THE AMBASSADORS TEAM GOD HAS CRACKED OPEN A DOOR AT THE HIGHEST LEVELS OF FOOTBALL HERE IN CONGO. I HOPE THIS IS A DOOR THAT THE CHURCHES CAN ENTER INTO TOGETHER TO MAKE AN IMPACT ON THE WHOLE COUNTRY. ”**

**-GARY HOWELL, CONGO CHRISTIAN & MISSIONARY ALLIANCE**



SYDNEY, AUSTRALIA - In 2014, the Australian office held its first ever National Football Outreach Conference and Training Course. The energy was high and the feedback was very positive. Football outreach is tough going in Australia, but it was encouraging to see a room full of people passionate about pursuing opportunities for football ministry around Australia. This network will be a key to developing ministry around the nation.

# ASSOCIATION

As the world's leading Christian Football agency, we have a unique responsibility to help men and women fulfil their potential in this area of ministry. Our teams in Asia continue to pioneer our work in this area. We keep in contact with hundreds of graduates from our training courses and maintain links to support them in their work.

Implementing a new database in 2015 will be a key to developing long-term relationships with all those who have had contact with Ambassadors over 25 years. We long to see a movement of like-minded football players, coaches and support staff developed world wide to serve the church and impact their local communities.







# ACADEMIES/CLUBS

From our club in Santiago, Chile to Ambassadors FC in Cleveland and Kathmandu, we run football teams with regular training and teaching all over the world. It is easy to combine football coaching with character formation, and we have seen lives transformed in this way.

**“ THE STUDENTS WHO HAVE BEEN SPONSORED TO ATTEND OUR SCHOOL THROUGH YOUR FOOTBALL ACADEMY SHOW A GREAT CAPACITY TO LEARN. ”**  
-HEADMASTER OF PARTNER SCHOOL IN ASIA.

In 2015, Ambassadors Football Clubs are starting in Nepal and Mexico and will continue in every country where we currently work.



CAPE TOWN, SOUTH AFRICA - Bulelani “Buja” Gomba was given a 10-year sentence for a serious crime. He was transferred into the Hope Academy Drakenstein prison in 2011. In the 24-person cell block he showed the desire to change his life and through the focus of the academy on Football, Faith & Future, Buja came to Christ in 2013.

Upon release on parole in October 2013, he joined Ambassadors as a volunteer. There he received training in coaching, faith and life skills (budgeting and handling money). Through coaching at a local school he started to impact the youth through being a father figure to them. The school was so impressed with Buja that they offered him a second job as a general assistant at the school.

# 25

OFFICES  
WORLDWIDE

6 STRATEGIC  
PROGRAMS

140 STAFF  
MEMBERS

# 72,900

IMPACTED  
WORLDWIDE



93

FOOTBALL CAMPS  
WORLDWIDE

IMPACTING OVER  
5,100 PEOPLE



02

NEW OFFICES

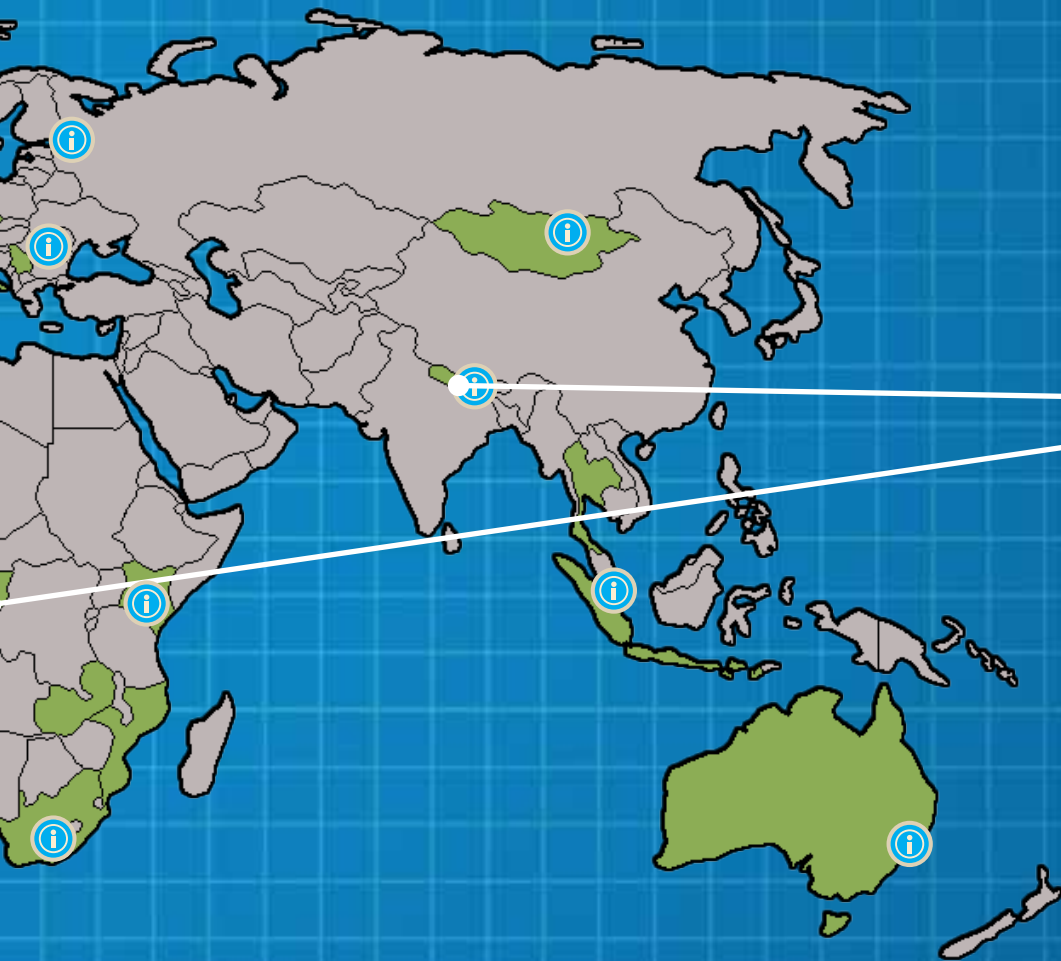
(NEPAL & REPUBLIC  
OF CONGO)



14

TRAINING COURSES

IMPACTING OVER  
3,400 PEOPLE





**AMBASSADORS**

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