



**AMBASSADORS**  
**F O O T B A L L**

**KENYA**

**ANNUAL REPORT 2016**

## **An amazing year!**

This past year, 2016, proved to be an amazing year for Ambassadors Football Kenya. In everything we have done, we have seen God working in big ways and we are incredibly grateful. So much took place in 2016 and it is impossible to choose a single highlight for the year since everything was wonderful. We thank God for His blessings on us.

We have seen immense growth in all areas we have been involved in and would like to thank you for your prayer, encouragement, support and partnership with us.

### **CENTRE OF HOPE**

The Centre of Hope project has moved from being a vision into being a reality this year. We have received donations from our partners and supporters to see phase one of the project beginning to come into being. The Centre of Hope, which will be a fully lit football complex consisting of a full-size turf field and two small, caged turf fields, aims to provide revenue to the Ambassadors office through renting out the fields, to host local programs aimed at building the local community and to be a training facility where individuals and groups can be trained, resourced and equipped to use football to impact their communities throughout Kenya.



Phase one, which involves the two small, caged turf fields, came in late this year and will be installed and fully functional in early to mid-2017.

## TREC (Training, Resourcing, Equipping, Churches/Coaches)

Last year we lead three TREC coaches' training courses around the country. We enjoyed impacting future leaders who will not only make a difference in the field but also in their families and communities. Both the classroom and field sessions were geared towards making role models and father figures in the lives of their players. A key



highlight was the 'blind football TREC' where we got the opportunity to train, resource and equip blind football coaches. This was the first time in our history to be associated with blind football and we loved the experience! The TRECs have had a direct impact of 2,337 with 69 coaches trained.

## CLUBS



Both AFK clubs, one at Imara Daima and one at Rosslyn Academy, have shown growth not only in numbers but also in their relationships. The parents of the young players have shown great support to Ambassadors Football Club. We have seen improved teamwork among

the players and have seen results that reflect that on the field. Late last year the club at Imara Daima headed to Tanzania for a tournament which gave an opportunity for bonding among players, coaches and parents. The numbers at Imara Daima have grown from 45 children at the start of 2016 to 87 toward its close. Our Rosslyn club registered 78 players toward the end of the year.

## **CAMPS**

Ambassadors Football camps are one of the most anticipated events in our calendar.

In 2016, we had a direct total impact of 331 children as we lead four camps countrywide. We focused on making the theme - 'faith made known' (Hebrews 12:1-3) - clear to the children and having the children share what they learned with other people.

Last year, we also did three other camps in Kwale (Mombasa



County), Imara Daima and Kisumu. This was the first time we lead camps outside of Nairobi. It encouraged us greatly that most of the campers could easily recite Hebrews 12:1-3 towards the end of the camps. The kids are eager to learn and grow. The camps have been some of the main things that have given us life as we work with the vision of Ambassadors Football.

### **ICC FC (International Christian Centre Football Club)**

International Christian Centre Football Club is a club which belongs to our partners ICC and is managed and coached by Ambassadors Football Kenya. ICC FC takes part in an amateur league in the country. Last year, the club, with a total of 24 players, has been impacted by our coaches who take time to have mature team talks based on the word of God. The ICC FC has improved over the years and the players have achieved growth and maturity.

## SCHOOLS

Our trained coaches lead intramurals, mini football sessions in schools, and homeschool football activities. The aim has been to play and have fun in a Christian environment. We are grateful to have impacted 472 kids in schools last year.



## FOOTBALL OUTREACH

### CHILDREN'S HOMES

Last year we travelled to five children's homes across the country. During our stays, we shared the gospel, presenting it in interesting and practical ways. We also engaged the children in fun activities and football games. Thanks to the generosity of our supporters and partners we were able to take donations with us to the children.



## PRISON MINISTRY

We visited two prisons in the country last year: the Athi River and the Naivasha Maximum Security prisons. In our two single-day visits, we interacted with the inmates both generally, when we shared the gospel in front of the crowds, and individually, when we got to minister to the inmates who were not playing on the field. Our visits had a big impact on the prisons. A trustee in Naivasha Maximum prison said that the prison will be holding an annual Ambassadors Football tournament.



## GARISSA PEACE TOURNAMENT



The three-week peace tournament in Garissa County was a key highlight of 2016. In a region which has a large Muslim population, we helped organize a tournament aimed at promoting peace amongst the youth by playing in and watching the tournament. The tournament was held in a town

named Madogo and saw 16 teams participate. The games saw many men, women and children show up to cheer on their teams.

In all of our outreach programmes, we have been able to impact nearly three thousand people!

# FINANCIAL REPORT

We appreciate all those who have contributed to the work of Ambassadors Football Kenya in 2016.

We thank God for the many donors who have partnered with us in our mission to communicate the gospel of Jesus Christ through football.

## TOTAL REVENUE

Program Revenue - 3,999,211  
 Foreign Grants - 1,904,386  
 Local Donations - 444,357  
 Total Revenue - 6,347,954



■ Program Revenue ■ Foreign Grants ■ Local Donations

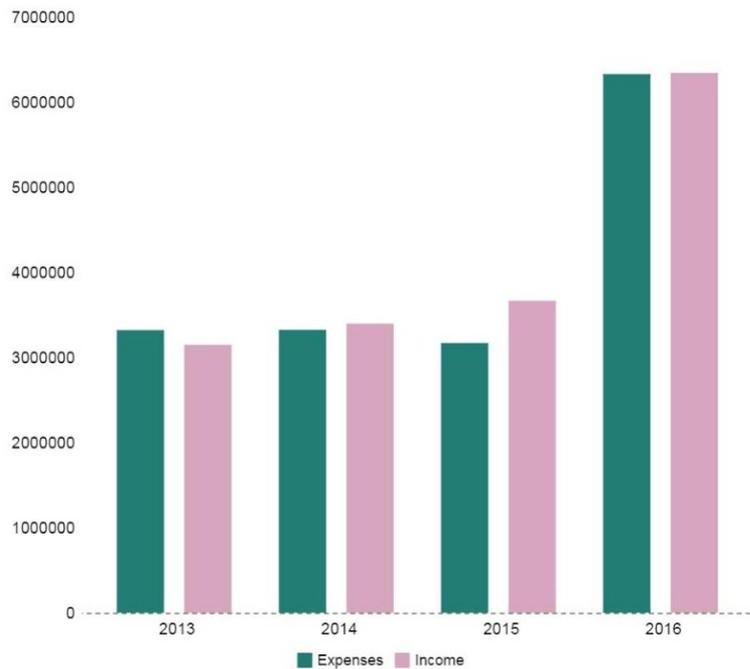
## TOTAL EXPENSE

Programs - 2,850,017  
 Payroll - 152,009  
 C.O.H - 1,266,674  
 Office - 696,671  
 Total Expense - 6,333,372



■ Programs (45%) ■ Payroll (24%) ■ COH (20%) ■ Office (11%)

## Growth Over the years



■ Expenses ■ Income

